

ASSOCIATED FIRST NATIONAL PICTURES
OF
WASHINGTON, D. C., INC.



6TH FLOOR, MATHER BUILDING
916 G ST., N. W.
PHONE MAIN 176



OCT 11 1921 ✓

Title Page.

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SERENADE.

36516 OCT 11 '21

Directed by--R A Walsh. ✓

Photographed by--George Peters.

Scenario by J T O'Donohoe ✓

Photoplay in 17 Reels ✓

Author--Associated First National Pictures Inc. R A Walsh. U S A.

There'll be a Franchise everywhere

SPECIAL REPORT
of
The National Board of Review of Motion Pictures
70 FIFTH AVENUE
NEW YORK CITY

To..... **Associated First National Pictures, Inc.**.....

Gentlemen:

We wish to advise you that the majority comment on your photoplay
"ONE ARABIAN NIGHT"
reviewed by The National Board of Review on July 22, 1921
was as follows:

ENTERTAINMENT VALUE **UNUSUAL**..... EDUCATIONAL VALUE **EXCELLENT AS ARTISTRY**

ARTISTIC VALUE: Dramatic interest of story..... **UNUSUAL**..... Coherence of
narrative **EXCELLENT** Acting **EXCEPTIONAL** Photography **EFFECTIVE**
Technical handling **DEPT AND SURE**..... Costuming (if period pro-
duction) **EFFECTIVE**..... Atmospheric quality—Scenic setting **EXCEPTIONALLY CONVINCING**
Historical value (if period production) **UNUSUALLY INTERESTING FOR ITS TREATMENT**
OF THE ROMANCE PERIOD OF ORIENTAL FICTION.

GENERAL COMMENT: **THIS VIVID, SWIFT-MOVING PICTURE IS THE PEER OF ORIENTAL DRAMAS**
ON THE SCREEN. IT HAS THE TRUE ATMOSPHERE OF AN ARABIAN NIGHTS' TALE AND
MUST RANK AS ONE OF THE EXCEPTIONAL PHOTOPLAYS OF THE YEAR. IT HAS BOTH
DRAMATIC INTENSITY AND COMIC RELIEF OF AN UNUSUAL ORDER. THE ACTING OF
FOLA NEGRI MAY BE SAID TO BE THE FINEST AND MOST CONVINCING OF HER CAREER
BEFORE THE AMERICAN PUBLIC AND THE SUPPORTING CAST IS ONE OF GREAT ABILITY.

The critics of the
public. They bring it
and liberty of ex-
pressed through
same time social
The National B
ality, and even
diligently for
Though it is a
the crystallization
reflect through it
the country.

ENTERTAIN
EDUCATIONAL
presentation and interpretation we give
ent classes of society past and present.
MORAL EFFECT—This applies
ARTISTIC VALUE—This is
which, out-door scenes and ac-
each of incongruous elements



presented to the
liberty of speech
with ideas pre-
At the

OF MOTION



From PUBLICITY DEPARTMENT
Associated First National Pictures, Inc.
6 And 8 West 48th Street, New York.

OCT 11 1921

FIRST NATIONAL ATTRACTIONS

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R. A. WALSH
presents
"SERENADE"

A First National Attraction.

7 Reels.

Directed by R. A. Walsh
from the story based upon the Spanish Drama
Maria del Carmen by Jose Felu y Codina

Scenario
Photography
Art Direction

J. T. D'Onohoe
George Peters
Wm. C. Menzies

CAST

Maria del Carmen
Pancho
Her Mother
Pepuso, his father
Domingo Matias
Ramon, his son
El Capitan Ramirez
Don Fulgencio
Juan
The Dancer
Pedro
The Secretary
Zambrano

Miriam Cooper
George Walsh
Rogita Marstini
Jas. A. Marcus
Joseph Schilder
Bertram Grassby
Noble Johnson
Adelbert Knott
Wm. Eagle Eye
Ardita Milano
Peter Venezuela
John Eberts
Tom Kennedy

In the revolutionary town of Magdalena, located in a Spanish possession there lived the beautiful, but poor and proud daughter of Dona del Carmen, by name Mari del Carmen. Her unswerving love for Pancho Carrillo, son of Don Pablo Carrillo, governor of the town, and Pancho's devotion to her, would have drifted on through the years with all the beauty of an old world romance, had not the citizens been surprised by a band of brigands led by Ramirez, and the kindly old governor been deposed and a new and harsh successor, one Don Domingo Matias, brother of the Republic's President, been appointed.

The son of the new governor, Don Ramon Matias, young, handsome and wilful, became at once enamoured by the beautiful Maria, only to be spurned. His unwelcome attentions to Maria were, however, encouraged by Maria's mother, who hoped to mend their broken fortune by such a match.

Inevitably, the two suitors met in a deadly quarrel which resulted in the dangerous wounding of Don Ramon and flight to the hills by Don Pancho. Ramon's father, who was passionately devoted to his son, came to Maria and pleaded with her to visit his son, who in his fever and delirium, constantly called for her.

Maria consented, if by doing so her lover's life would be spared. In carrying out her part of the agreement, she became more involved with Ramon, who quickly regained his health, but refused to recognize the generous part she had played. Abetted by his unscrupulous father, Ramon captured and imprisoned Pancho. Day by day, Ramon came to the prison to taunt Pancho. Meanwhile a counter revolution occurred, during which Pancho escaped from prison and at once sought his old enemy. A duel followed resulting in the disarming of Ramon. The generous chivalrous Pancho refused to take his unarmed adversary's life, which so touched Ramon's heart that he in turn helped Pancho and Maria to escape to safety, and with his dying breath gave them his blessing.

REQUEST FOR RETURN OF COPYRIGHT DEPOSITS

OCT 11 1921

36516 OCT 11 '21

Dated at Washington D. C.

Oct 11, 1921

Register of Copyrights,
Library of Congress,
Washington, D. C.

Dear Sir:

The undersigned claimant of copyright in the work herein named,
deposited in the Copyright Office and duly registered for copyright pro-
tection, requests the return to him under the provisions of sections 59 and
60 of the Act of March 4, 1909, of one or both of the deposited copies of the
2 Prints entitled Serenade.
7 Reels.

deposited in the Copyright Office on October 11/1921 and registered
under Class XXc., No. ©CL 17073.

If this request can be granted you are asked and authorized to send
the said copy or copies to me at the following address:

or
to
at

Signed Associated First National Pictures Inc.
(Claimant of Copyright)

Oct 12/21 *W. L. Summers*

OCT 12 1921

14 Copies Returned
OCT 12 1921

By *D. A. Brown*

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